atecom will take part in the **ICTC (International Coverage and Transmission Conference)** from October 21st to 23rd, 2009 in Hangzhou, China. The booth numbers is 103-1 and 103-3.

With a history of 17 years, ICTC has become one of the most influential events in the broadcasting industry in China, attracting more than **20,000 professionals from mainland China, Hong Kong and Taiwan**. Endorsed by the State Administration of Radio, Film and TV (SARFT) of China, it combines a peer reviewed conference on the latest development in the media technology, providing a professional environment for its exhibitors and visitors.

It is in that intensive technological environment that atecom has decided to exhibit its "**Falcon"** and "**Raven"** technologies. The unique Falcon functionalities far exceed the market standards for broadcast transmission. The recently launched Raven expands atecom's offering for **protection switching technology** by enabling an absolutely seamless MPEG stream transportation via two identical MPEG-TS inputs.

We are confident that these technologies along with the "**Merlin"** and "**Birdie"** lines will help atecom get a foothold in China, Hong Kong and Taiwan.

Editor's note:

About atecom:
*atecom realizing visions GmbH was founded in 1994 and is located in Aachen, Germany. atecom is a specialized innovative provider of network solutions for the transport of **DVB-T** and/or **DVB-H** content over almost any type of fiber, cable or radio-link network (i.e. SDH, PDH, ATM, IP).*

For further information, please contact us at sales@atecom.com or visit us at http://www.atecom.com.

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